Support NSO every time you shop at Kroger.

It’s Easy as 1, 2, 3!

The Kroger Family of Companies is committed to community engagement, positive social impact, and charitable giving at the national and local levels. Every community is unique, but our common goal is to partner with the neighborhoods we serve and help the people there live healthier lives.

One of the ways in which we do this is through our Kroger Community Rewards program. This program makes fundraising easy by donating to local organizations based on the shopping you do every day. Once you link your Card to an organization, all you have to do is shop at Kroger and swipe your Shopper’s Card. Here’s how it works:

1. Create a digital account.
A digital account is needed to participate in Kroger Community Rewards. If you already have a digital account, simply link your Shopper’s Card to your account so that all transactions apply toward the organization you choose.

2. Link your Card to NSO.
https://www.kroger.com/i/community/community-rewards

Selecting “Neighborhood Service Organization” as the organization that you wish to support is as simple as updating the Kroger Community Rewards selection on your digital account.

   A. Sign into your digital account.
   B. Search for “Neighborhood Service Organization”.
   C. Enter “Neighborhood” & scroll-down to “Neighborhood Service Organization”.
   D. Select “Neighborhood Service Organization” from the list and click “Save”.

Neighborhood Service Organization will also be displayed in the Kroger Community Rewards section of your account.

Any transactions moving forward using the Shopper’s Card number associated with your digital account will be applied to the program, at no added cost to you. Kroger donates annually to participating organizations based on your percentage of spending as it relates to the total spending associated with all participating Kroger Community Rewards organizations.

THANK YOU FOR SUPPORTING NSO!